Green Fund Mini Grant Application

Please send completed applications to Ian Wright the Green Fund Coordinator at greenfund@uwlax.edu.
You will be sent a confirmation e-mail verifying that the proposal was received.
For more information please refer to the Green Fund Bylaws or contact Ian Wright at greenfund@uwlax.edu.

Application Checklist
(Not required part of application, but highly recommended)

Have you review the Green Fund bylaws ☐☐

Have you meet with a green Fund coordinators ☐☐

Have you reached out/received approval from the appropriate campuses offices? i.e. Office of Residence Life, University Centers, Campuses Groundkeepers ☐☐

Have you had your application proofread i.e. professors, Green Fund coordinators, writing center ☐☐

Eligibility for Funding
The Environmental Sustainability Reserve, or “Green Fund” can be used to fund projects for NON-GPR facilities, including, but not limited to:
- Residence Halls
- Cartwright Center
- The Recreational Eagle Center
- Whitney Center
- Veteran’s Memorial Stadium

The fund cannot go towards:
- Trees, Landscaping not related to gardens, rain gardens and green roofs
- Items typically included in other entities’ ongoing budgets
- Faculty or Staff salaries

Evaluation Criteria for Proposed Projects

Highest Priority
- Impact on the Student population at UW-La Crosse
- Impact on carbon footprint: including reduced energy usage through efficiency and renewable energy
- Collaboration with other organizations: through funding matches, joint planning, or in the execution of the project
- Visibility: that projects be conspicuous and noticeable
- Able to demonstrate a quantifiable return on investment
- Innovation: new initiatives not typically funded by other entities

Medium Priority:
- Size of project: projects with greater magnitude preferred
- Interdisciplinary, and engage multiple stakeholders
- Educational value: increasing student understanding of environmental issues or actions
- Possibility for future expansion: growth from a pilot into a standing program

Other Important considerations:
- Purchasing ethics: considerations such as fair trade, etc.
- Community outreach and support of local/sustainable businesses

Include the following with this application:
At least 3 price comparisons of the item(s) or project.
Budget Sheet

Updated Fall 2014
A current goal of Students for Sustainability this semester is to create a “Fall Sustainability Week” that focuses around a different theme of sustainability each year. For the first year this event would take place, the theme our organization chose was sustainable food production. In line with this theme, we hope to bring Gretchen Mead, director and founder of the Victory Garden Initiative in Milwaukee, to campus to speak about sustainable food practices such as urban gardening and community outreach and education.

The cost of this event would be $1,100, which would cover the both the fee and travel expenses for the speaker to come to our campus, as well as publicity for the event itself.

Fall Sustainability Week is scheduled to take place from October 6-10th with Gretchen Mead visiting to speak on October 8th. The exact time of the speaking event is not set at this point.

Is this project typically funded through the budget of another entity/group/department? ___YES x_NO

Has this proposal been submitted to other funding sources? ___ YES ___x NO

If yes, please attach a list of the other sources of funding that you have applied for. State whether or not funding was received. If funding was denied please state the reason.

N/A
What is the environmental impact of this project? Would it reduce the carbon footprint at UW-L? Please be as specific as possible.

While bringing this speaker to campus will not immediately reduce the carbon footprint of UW-L, it will both lower our carbon footprint and increase student involvement in sustainability initiatives over time. This speaker will inspire and educate students on ways they can make environmentally sustainable choices about food consumption and production in their day-to-day lives. There is no better way to lower our individual and collective carbon footprints then through daily choices and actions inspired by education. We feel that this speaker has to potential to truly impact student decision-making processes during their time on campus and throughout their lives.

How will this project increase student understanding of environmental issues or actions?

Many of the students on our campus may leave our university to live in urban environments where personal sustainable food production will be a challenge for them. According to the UNICEF Executive Summary, by 2050, 7 out of 10 individuals will live in a cities or towns (1). As food is something we all use, sustainable food production becomes not just an environmental issue, but also an economic and health issue as well. Sustainable food production will allow students to make cheaper, healthier, and more environmentally friendly choices in eating, and because of this speaking event, they can learn about the importance and ease of doing this in an urban environment.

Through this speaking event, students can gain practical skills and education to help them support sustainable food consumption in their futures, and perhaps even now in their time at UW-L. From Gretchen’s presentation, students can gain knowledge and experience that may propel them to be more involved in sustainable food choices here in the La Crosse community. One of our hopes is that students become more aware of the options they have now on campus as a result of both the speaker, and the events of Fall Sustainability Week as a whole. Some examples of these options include getting more involved with our own campus garden, local area farmers markets, community gardens and farm volunteering opportunities, and how to correctly use our compost system.

Do you plan to collaborate with other entities? This can be in the funding, planning or execution the project through student or community organizations, university departments, etc (Large complexes projects require a UWL staff member to be involved)

In the execution and planning of this event we plan to collaborate with University Centers in order to secure a room for the speaker, as well as the Environmental Studies Minor faculty to advertise and inform their students about the event. Cartwright Graphics may also be utilized in order to print flyers or design publicity for the event.

Is there any other relevant information that you would like to add?

Updated Fall 2014
The Victory Garden Initiative in Milwaukee focuses strongly on connecting individuals to their food production system. It provides opportunities for education, volunteering, and ultimately strives to strengthen communities by creating unique ways to garden in urban environments. As many of our students live in places where having a garden is impossible due to lack of space, or landlord regulations, it is essential that we provide students with the knowledge and skills to make their own choices towards positive food production within our community now, as well as their communities in the future.

Updated Fall 2014
**Budget Sheet:**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaker Fee</td>
<td>$800</td>
</tr>
<tr>
<td>Gas Expenses at .50 cents/ 1 mile</td>
<td>$200</td>
</tr>
<tr>
<td>Publicity Materials</td>
<td>$100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,100</strong></td>
</tr>
</tbody>
</table>

Updated Fall 2014